



President's Report

A record year at The Magpies

With 448 children participating in 24 teams and Auskick, 2017 was a new record year for our wonderful club. As this was my first year as president, I want to sincerely thank all previous committees and volunteers who have built this club from very humble beginnings in 2002, to the vibrant club it is today, with some of the best facilities for junior Australian Rules Football anywhere in the country.

Footy evolved a little more in 2017 with the introduction of a **Youth Girls U12 competition** (adding to the other 2 girl's teams, the YG15's & YG18's). The popularity of girl's football compliments the family friendly environment of junior AFL football. It's great to see brothers and sisters supporting each other all day around Kanebridge Oval.

Proudly providing opportunities in both Sydney AFL competitions

2017 also saw us extend our commitment to the AFL Juniors 'Western Competition', with 17 teams playing in the 'Western Comp' and 7 playing in the 'Harbour Comp'. We are proudly a Western Sydney club, but as the only club playing in both competitions, we provide the broadest range of opportunities for our children.

14 of our 24 teams play in competitive age groups (from U11 to YG18), with 6 making finals, 4 making grand finals and 2 winning the premiership. We trust all teams, players, parents and volunteers got something out of the year.... either in the trophy cabinet or an experience, memory or friendship to last a lifetime.

Thank you volunteers

To the **coaches, managers and team officials**. Every week you put in countless hours behind the scenes, at training and on game day, to provide an environment to bring out the best in the children. If real joy is only found in the act of giving.... You guys must feel unbelievable!

Your committee is a dedicated, hard-working, kind spirited bunch who put in more hours than they would ever admit to their employers. Some of our favourite times during the year have been the committee meetings up at The Fiddler on a Tuesday night or kicking frost off the ground on Sunday mornings. The committee feels fortunate to contribute and serve this great club and looks forward to more like-minded people throwing their hat in the ring and helping out.

In 2017 we launched the **Magpie Nest at The Fiddler** every Sunday night, encouraging all families to come back to the roof top area above the Irish bar from 6pm. It was a great way to mingle with the families from various age groups and chat footy, have a meal and a drink and get to know each other that little bit more. Any excuse to get back to The Fiddler and talk footy over a beverage.

Thanks to all officials and parents supporting the **Season Launch Dinners** for every age group at The Fiddler. A perfect way, before the season starts, for the families and players to meet each other and get to know the coaches, assistants and managers.

Fundraising is a critical part of running a junior sporting club.... Thanks to all parents for jumping in and helping behind **the canteen**, with 2017 seeing record sales and a model that is sustainable and lower stress. Also, the support received at our **annual trivia night** was fantastic, with a record 132 attendees raising a record amount and having a lot of fun.



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We also hosted **meat raffles** every 2nd Friday night up at The Fiddler during the season. This became another important revenue raiser and we had great help from many on the committee during the year.... But no-one could match Kerry O'Brien's ability to get an extra \$2 out of every patron at the pub..... It's a gift Kerry! Thank you.

We launched the **online Magpie Merchandise Store** in 2017. We saw great support of this as the new platform to purchase all uniform and supporter items. The foundations have been set to make this bigger and better next year. This will become a critical part of the club and we look forward to you draping your family and your home in some more black and white.....

Well done Auskick

Congratulations and thank you to Leisa Greasby and her loyal band of helpers for running a hugely successful Auskick and Under 8 program in 2017. The future of the club looks strong on and off the paddock.

Thank you to our Sponsors

Thank you to our generous sponsors, who continue to ensure the viability of our club and allowing us to keep registration fee increases modest. It won't surprise anyone that the cost of running the club continues to rise. With our commitment to provide great facilities, equipment and experiences, we work hard to manage the finances for a sustainable future.

In 2017 we introduced '**game day jumper**' **sponsorship**. This gave an opportunity for company logos to be seen prominently on players and expanded our sponsorship base significantly. This provided a financially sustainable way to provide new Australian Made jumpers for all players to keep.

Thank you to :

Melrose Cranes
Melrose Access Hire
Tolars Pharmacy
Acacia Landscapes
Active Mobile Apps
Timack Engineering
Optimise Finance
Hare & Forbes Machinery House
Harcourts Hills Living
Ultimate Conversion Wiring
Sydney Plumbing
Pelotone
Northrop
President Body Repairs
Excel to P's

We also thank the following club sponsors :

Harcourts Hills Living (Club's Major Sponsor)
GT Prestige Building Services
The Fiddler
Deco Glaze
Rouse Hill Physiotherapy (P360)
Café 2 U – Paul & Tania Eastman



President's Report

The Eagles and Magpies relationship

We enjoy a strong relationship with The East Coast Eagles senior club who share the same ground. We would like to especially thank their president Jon Gawley, their facilities manager Paul Meyer & Head of Football Paul Eastman. We look forward to the children having great experiences in both of our clubs and we thank you for your support.

The Eagles and Academy – from strength to strength

We were delighted to watch the Magpies Academy evolve into the Eagles Academy this year. Well done to Dave Hemmings and Glenn Mackay for taking it to the next level and we hope the Magpie kids had a ball in this fun & inclusive coaching environment.

Well done to the umpires

Jon Goode headed up our umpire volunteers and we thank him and all the umpires for their dedication and skill. The footy club environment provides many leadership opportunities and being an umpire would have to be one of the biggest. The boys and girls did themselves and their families proud and the game couldn't happen without them.

What does success look like?

We hope we can give the children positive memories to last a lifetime. We won't raise many AFL footballers, but over the years we will contribute to raising thousands of people to live in our community.

As well as developing specific footy skills, we trust the Kellyville Rouse Hill football club can provide a safe place for children to learn to be healthy, resilient, adaptable, courageous, humble, tenacious, respectful, a good mate, dedicated to improvement and to show sportsmanship. If we do that, then the club and all its volunteers can feel justifiably proud.

Biggest thanks to you, the parents!

This is your club and the club is a reflection of you as a collective. When visitors come to the home of the mighty Magpies and judge our culture, it is all of us that help forge that impression.... For providing a great environment for our kids and all visitors, thank you!

Also, it goes without saying that without you, we wouldn't have one child turn up to training or game day, one dollar paid into the canteen or at the trivia night, one cheer on the sidelines, any clean clothes on game day..... and the list goes on.....

We trust the conversations between you and your child on the way home after a Magpie training or game day are positive and focused on the children enjoying themselves, for whatever reason. Ultimately, that is what matters most during these very precious and short childhood years.

We look forward to doing it all again in 2018.

Cheers and Go Magpies!

Vic (Vidar) Moen
President